

**Includes Winston County Red Hill Shopper's Guide**

**Includes Webster County Red Hill Shopper's Guide**

**Includes Choctaw County Red Hill Shopper's Guide**

*Over 98% County Coverage!*

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*Over 98% County Coverage!*

**Winston County Rates**

**Webster County Rates**

**Choctaw County Rates**

**Open Rate**

\$10.00 per column inch

**Open Rate**

\$6.25 per column inch

**Open Rate**

\$4.00 per column inch

**Multiple Insertion Discount Rates**

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\*Ads must run consecutive weeks

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**2 to 12 Weeks**

\$9.00 per column inch

**2 to 12 Weeks**

\$5.60 per column inch

**2 to 12 Weeks**

\$3.70 per column inch

**13 Weeks**

\$8.00 per column inch

**13 Weeks**

\$5.00 per column inch

**13 Weeks**

\$3.45 per column inch

**26 Weeks**

\$7.50 per column inch

**26 Weeks**

\$4.75 per column inch

**26 Weeks**

\$3.25 per column inch

**52 Weeks**

\$7.00 per column inch

**52 Weeks**

\$4.45 per column inch

**52 Weeks**

\$2.85 per column inch

**Nonprofit**

\$7.00 per column inch

**Nonprofit**

\$4.45 per column inch

**Nonprofit**

\$2.85 per column inch

**Preprints**

Insert . . . . . \$96 per M  
National Rate . . \$100 per M

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Insert . . . . . \$96 per M  
National Rate . . \$100 per M

**Preprints**

Insert . . . . . \$96 per M  
National Rate . . . . \$100 per M

**Ask about our online advertising specials!**

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**Average Weekly Circulation**

Winston County Journal  
3,500

**Average Weekly Circulation**

Webster Progress-Times  
2,700

**Average Weekly Circulation**

Choctaw Plaindealer  
1,500

Winston Red Hills Shopper's Guide  
6,000

Webster Red Hills Shopper's Guide  
6,500

Choctaw Red Hills Shopper's Guide  
4,300

**Total: 9,500**

**Total: 9,200**

**Total: 5,800**

**We want you to brighten up your ad with a little color: Add color to your ad for only \$3 per column inch.**

**OUR BEST DEAL: Three-County Coverage: 24,500 Total Circulation...Reaching 53,500 readers**

**Open Rate**

\$17.25

**2-12 Weeks**

\$15.50

**13 Weeks**

\$13.80

**26 Weeks**

\$13.00

**52 Weeks**

\$12.00

per column inch

per column inch

per column inch

per column inch

per column inch

**\*For only two counties, add the appropriate rates together and take a 12% discount**

**Contact: Laurie White, Charlotte Newman, Wayne Veazey, Joseph McCain**

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